## West Texas A&M University **Advising Services Degree Checklist** 2021-2022

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME:	WT ID:	DATE:

# **Broadcast Journalism Department of Communication**

CORE CURRICULUM COURSES: 42 HOURS ♦	HRS	CC
Communication (Core 10)		
ENGL 1301 Introduction to Academic Writing and Argumentation	3	
COMM 1315, 1318, or 1321	3	
Mathematics (Core 20)	1	
MATH 1314*, 1316*, 1324*, 1325*, 1332*/**, 1342*/**, 1350*/**, 2412*, or 2413* (2412 & 2413: fourth hr. moves to Core 90)	3	
Life and Physical Sciences (Core 30)		
Take two courses from (extra lab hours move to Core 90): ♦ ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1412, 1471, 2425*, 2426*; PSES 1301, 1307	6	
Language, Philosophy and Culture (Core 40)	-	
See University Core Requirements below	(3)	
Creative Arts (Core 50)	I	
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310 Choose 1	3	
American History (Core 60)		Т
HIST 1301, 1302, 2301, 2381, 2382 Choose 2	6	
Government/Political Science (Core 70)	_ 1	Т
POSC 2305 and 2306	6	
Social and Behavioral Sciences (Core 80)	ı	
AGBE 2317*; COMM 2377; CRIJ 1301; ECON 2301, 2302; PSYC 2301; SOCI 1301 Choose 1	3	
Component Area Option (Core 90)		
Take six hours from: ♦		
AGRI 2300; BIOL lab hours (from Core 30); BUSI 1304; CHEM lab hours (from Core 30); CIDM 1105, CIDM 1301 or 1315; CS		
1301; ECON 2331; ENGL 1101, 1102, 1302*, 2311*; ENVR	6	
lab hour (from Core 30); GEOL lab hours (from Core 30); IDS 1071	O	
(1-3 hours); extra MATH hours (from Core 20); MUSI 1053; PHIL		
2303; PHYS lab hours (from Core 30); SES 1120		
BROADCAST JOURNALISM MAJOR REQUIREMENTS: 48 HOURS****		
A grade of "C" or better must be earned in all courses required for	or majo	r.
UNIVERSITY CORE REQUIRMENTS: 3 HOURS		
	3	
MCOM 1307 Introduction to Media Communication		
MCOM 1307 Introduction to Media Communication  MEDIA COMMUNICATION CORE: 28 HOURS		
MEDIA COMMUNICATION CORE: 28 HOURS	3	
MEDIA COMMUNICATION CORE: 28 HOURS  MCOM 1336 Basic Video Production	3	
MEDIA COMMUNICATION CORE: 28 HOURS  MCOM 1336 Basic Video Production  MCOM 2310 Media Design  MCOM 2311 Media Writing		
MEDIA COMMUNICATION CORE: 28 HOURS  MCOM 1336 Basic Video Production  MCOM 2310 Media Design  MCOM 2311 Media Writing  MCOM 2376 Media Theory	3 3 3	
MEDIA COMMUNICATION CORE: 28 HOURS  MCOM 1336 Basic Video Production  MCOM 2310 Media Design  MCOM 2311 Media Writing  MCOM 2376 Media Theory  MCOM 3305* New Media	3	
MEDIA COMMUNICATION CORE: 28 HOURS  MCOM 1336 Basic Video Production  MCOM 2310 Media Design  MCOM 2311 Media Writing  MCOM 2376 Media Theory  MCOM 3305* New Media  MCOM 3314* Public Relations & Advertising Research OR  COMM 3315* Research Methods	3 3 3 3	
MEDIA COMMUNICATION CORE: 28 HOURS  MCOM 1336 Basic Video Production  MCOM 2310 Media Design  MCOM 2311 Media Writing  MCOM 2376 Media Theory  MCOM 3305* New Media  MCOM 3314* Public Relations & Advertising Research OR	3 3 3	
MEDIA COMMUNICATION CORE: 28 HOURS  MCOM 1336 Basic Video Production  MCOM 2310 Media Design  MCOM 2311 Media Writing  MCOM 2376 Media Theory  MCOM 3305* New Media  MCOM 3314* Public Relations & Advertising Research OR  COMM 3315* Research Methods	3 3 3 3	
MEDIA COMMUNICATION CORE: 28 HOURS  MCOM 1336 Basic Video Production  MCOM 2310 Media Design  MCOM 2311 Media Writing  MCOM 2376 Media Theory  MCOM 3305* New Media  MCOM 3314* Public Relations & Advertising Research OR  COMM 3315* Research Methods  MCOM 3327 Media Law  MCOM 3379 Media Management  MCOM 2327 Advertising Principles	3 3 3 3 3 3	

### **Bachelor of Science Degree BS.BROAD.JOURN (234)**

BROADCAST JOURNALISM REQUIREMENTS: 17 HOUR	S	
MCOM 3309* Multimedia Journalism	3	
MCOM 4398 Media Internship	3	
Take 11 hours from:  MCOM 1318 Digital Photography  MCOM 2171 KWTS Practicum 1,1,1  MCOM 2172 Eternal Flame Practicum 1,1,1  MCOM 2173 Prairie Practicum 1,1,1  MCOM 2174 Sports Broadcasting Practicum 1,1,1  MCOM 2174 Sports Broadcasting Practicum 1,1,1  (Any combination of practicum hours can be taken up to a total of 3 hrs.)  MCOM 3301 Feature Writing  MCOM 3310* Advanced Design  MCOM 3330 Audio Journalism  MCOM 3331 Media History  MCOM 3335* News One on Air  MCOM (or COMM) 4300 Communication Study Abroad  MCOM 4309 International Journalism OR  COMM/MCOM 3304 Introduction to Buffalo Advertising  MCOM 4321 1910 PR  MCOM 4390* Senior Project	11	
BACHELOR OF SCIENCE REQUIREMENTS: 6 HOURS [	OF	TION
Six hours chosen from biology, chemistry, geology, geosciences, mathematics, physics and natural sciences.	6	
ELECTIVES: 27 HOURS BY ADVISEMENT—SEE NOTES	I & II	
ELECTIVES (NON-MCOM) ◆	27	
MINIMUM HOURS REQUIRED TO COMPLETE DEGREE	120	

<sup>♦</sup> NOTE I: The core curriculum must total exactly 42 hours; excess hours must be moved to the major as an elective or a major requirement and stay within the 120hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.

NOTE II: At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

NOTE: This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.

<sup>\*</sup> Indicates prerequisites—see catalog for more information.

\*\* While MATH 1332, 1342 and 1350 will fulfill core math requirements, they will NOT prepare students for higher-level math courses such as Plane Trigonometry (MATH 1316) or Pre-Calculus (MATH 2412).
\*\*\*\* Or an equivalent course (second year, second semester) in a foreign language.

<sup>\*\*\*\*</sup> All Broadcast Journalism majors will compile and submit an e-portfolio that demonstrates required competencies. See catalog for details.

#### Major: Broadcast Journalism, BS

First Year			
Fall	-	Spring	
CORE 10—ENGL 1301	3	MCOM CORE—MCOM 2310 3	
CORE 10—COMM 1315* 1318 or 1321	3	MCOM CORE—MCOM 2311 3	
CORE 20—MATH	3	CORE 30—SCIENCE 4	
CORE 40—MCOM 1307*	3	CORE 60—HISTORY 3	
CORE 80—COMM 2377	3	CORE 90—ENGL 1302 or 2311 3	
Semester Hours	15	Semester Hours 16	

Second Year				
Fall .			Spring	
CORE 50—CREATIVE ARTS	3		CORE 30—SCIENCE	4
CORE 70—POSC 2305	3		CORE 70—POSC 2306	3
CORE 90—ENGL 1102	1		MCOM CORE—MCOM 2376	3
MAJOR REQUIREMENT**	3		MAJOR REQUIREMENT	3
NON-MCOM ELECTIVE	3		NON-MCOM ELECTIVE	3
NON-MCOM ELECTIVE	3			
Semester Hours	16		Semester Hours	16

Third Year				
Fall			Spring	
CORE 60—HISTORY	3		MCOM CORE—MCOM 3331	3
B.S. Requirement	3		B.S. Requirement	3
MCOM CORE—MCOM 1336	3		MCOM CORE—MCOM 3305	3
MAJOR REQUIREMENT	3		NON-MCOM ELECTIVE	3
NON-MCOM ELECTIVE	3		NON-MCOM ELECTIVE	3
Semester Hours	15		Semester Hours	15

Fourth Year				
Fall			Spring	
MCOM CORE—MCOM 3314	3		MCOM CORE—MCOM 4302	3
MAJOR REQ.—MCOM 3309	3		MCOM CORE—MCOM 4398	3
MCOM CORE—MCOM 3327	3		MAJOR REQUIREMENT	2
NON-MCOM ELECTIVE	3		NON-MCOM ELECTIVE	3
NON-MCOM ELECTIVE	3		MCOM CORE—MCOM 4191	1
Semester Hours	15		Semester Hours	12

#### Degree Total Hours 120

**DISCLAIMER:** This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 45 hours. Students should always seek the advice of their academic adviser before scheduling classes.

- \*All students in the Department of Communication should enroll in the majors-only sections of COMM 1315 and MCOM 1307 if possible.
- \*\*Three 1-hour practicum classes can be spread across multiple semesters and combined to count toward your required hours for the major.

### **Identified Marketable Skills**

- Written communication skills for digital media, broadcast and print
- Multimedia production (audio, video, graphic design)
- Research
- Leadership

### **Top 3 Employers/Industries**

- social media management
- news media outlets
- corporate and nonprofit communication

#### **Other Degree Notes:**

All Broadcast Journalism majors will compile and submit an e-portfolio that demonstrates required competencies. Students are encouraged to join one of the professional student organizations within the Department of Communication. The required internship class should be taken during the final semester. Working for The Prairie (via MCOM 2173 or as paid staff) is highly encouraged.